



## FOR IMMEDIATE RELEASE

## LG ENERGY-EFFICIENT TECHNOLOGY AT HEART OF SUSTAINABLE TRAINING CENTER IN BALTIMORE

New Parks & People Growing Green Silber Center Serves Major Role in Revitalizing Community

**BALTIMORE, July 25, 2017** – Spotlighting its commitment to environmental sustainability and energy-efficient technologies, LG Electronics USA is the leading technology provider for the new Growing Green Center on the campus of Parks & People Foundation, a 501(c)(3) nonprofit organization that hosts out-of-school time education and recreation youth programming while also supporting, renovating and creating new park and green spaces throughout Baltimore City.

The newly dedicated Jean and Sidney Silber Center supports Parks & People's mission to unite Baltimore through parks. The LG-sponsored center – located steps from the Parks & People's LEED Platinum headquarters in Baltimore's Druid Hill Park – will serve as the new home for Branches, Parks & People's high school environmental internship program that employs interns in maintaining public green spaces while earning a paycheck and learning about educational and green-career pathways after high school.

"LG's energy-efficient solutions for commercial and residential facilities help create a more sustainable future, and we're proud to contribute to the community through this process," said Kevin McNamara, senior vice president and general manager, Air Conditioning Technologies, LG Electronics USA. "Our support for the new Silber Center underscores LG's mission to give back to local communities with a focus on innovative, greener systems."

Parks & People Foundation President & CEO Lisa Millspaugh Schroeder thanked LG and other project partners for making the newest addition to its campus a success. "The new Jean and Sidney Silber Center showcases the highest level of green building design, and we can't wait for campus guests to get a closer look."





The innovative, sustainably-constructed Silber Center features a number of energy efficient and ENERGY STAR® certified LG products, including air conditioning systems, consumer electronics and home appliances:



Air Conditioning Technologies: LG's highly efficient air conditioning technology is key to the center's sustainable design. The LG Multi V Mini single phase air conditioning system offers the benefits of LG's flagship Variable Refrigerant Flow (VRF) technology to cool or heat an entire building or just a single area or room. The system's indoor unit provides auto changeover, self-diagnostics and useful fan speed control and sleep mode. LG's superefficient VRF technology and home comfort solutions are making major inroads in the United States, where demand continues to grow for high-performance HVAC technology. LG air conditioning technologies are designed to minimize efficiency losses found in conventional HVAC systems, provide sustainable energy savings and low lifecycle costs. LG VRF systems also contribute points towards LEED-certified projects.

Consumer Electronics: Supporting the center's green education mission are energy efficient LG TVs and personal computers. A centerpiece of the facility is an ENERGY STAR certified LG 4K Ultra HD LED TV with four times the resolution of HDTV. The 65-inch class display also features LG's intuitive webOS Smart TV platform. LG's Chromebase all-in-one desktop computer uses the speed, simplicity and security of the Google Chrome operating system to power one device with an innovative space-saving design.

Home Appliances: ENERGY STAR certified LG home appliances help make the center greener while providing convenience for residents, students and community groups using the center. The ENERGY STAR certified LG bottom-freezer refrigerator offers the largest capacity in its class at 24 cubic feet, while the ENERGY STAR certified LG dishwasher incorporates the EasyRack Plus system for numerous adjustable rack configurations and LoDecibel technology for quiet operation. LG's countertop microwave oven features LG's EasyClean® interior for simple cleaning without using chemicals.

The Silber Center, which debuted at the Greenbuild Expo sustainable building conference in Washington 18 months ago, was commissioned by Parks & People and the U.S. Green Building Council, in partnership with Building Design+Construction magazine. The Jean and Sidney Silber Center was unveiled in its permanent location with a tour highlighting the importance of incorporating sustainable materials in building and education.

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## ABOUT LG ELECTRONICS USA AIR CONDITIONING TECHNOLOGIES

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From residential units to commercial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning systems.





tioning. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings and offers some of the lowest life cycle cost of any system on the market today. LG Electronics U.S.A., Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$48 billion global force and technology leader in home appliances & air solutions, consumer electronics and mobile communications. For more information, please visit lghvac.com.





Media Contacts:

LG Electronics USA

 Kim Regillio
 Joan Ong

 847 941 8184
 312 397 6042

kim.regillio@lge.com joan.ong@lg-one.com